

Futures And Careers: Connoisseur in Executive Search Hand-Picking Capable Candidates

Inadequate succession planning strategies and unplanned exits are the key reasons corporate firms turn to executive search companies. Boasting a market size of about Rs.2000 crore in India, this segment caters to hiring/recruitment needs of various industries which their HR team are not prepared for. Especially when it comes to filling senior level positions, each company has its own set of specific requirements for the role. With internal HR teams not equipped to deal with immediate management changes & appointments; external HR panels take care of assessing the candidate's work experience better as well as highlight their strengths & weaknesses.



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A Comprehensive Marketplace for Executive Search

Bengaluru-based Futures And Careers (FAC) functions as a one-stop-shop for all the hiring/staffing/recruitment requisites of both IT & Non-IT firms. Its service portfolio includes placement services, executive search, organisation development, social

media recruitment, and recruitment process outsourcing. A boon to both professionals and corporate firms, it helps aspirants via its pre-placement services, resume building, video resumes, online courses, and interview preparation. Significantly improving the productivity levels of industries, it also renders value added services like redesigning HR policies, productivity improvement techniques, building women entrepreneurs, as well as building JDs, KRAs, and KPIs. Video Resumes, a totally new and trendy concept, has been successfully launched in April-2020.

Possessing an extensive experience of two decades across manufacturing division & HR policies, Giri Krishnan, Founder & CEO, Futures And Careers, has been supporting companies in building best practices in HR. Having already helped several firms across Maharashtra, Gujarat, Karnataka, and Tamil Nadu, it is his expertise that has led to the diversification of FAC into synergy division, which initially started off as a recruitment firm. A visionary, he has also incorporated corporate training and institutional/pre-placement training for engineering and MBA college students as its services. Furthermore, he plans to launch online courses from May-2020 for people interested in learning more about recruitment techniques, analytics/metrics and other HR related topics.

Capitalizing Opportunities through Outstanding Capabilities

Capitalizing the social media trend, FAC has been able to convert passive candidates and bring them on board



Giri Krishnan,
 Founder & CEO

as active candidates for recruitment. Capable of providing both contractual and full-time employment, it aids enterprises through RPO models, policy building and customer audits. A firm run entirely by women, FAC offers work from home and flexible timings facility to its employees. Employing a strong team of 10-15 years experienced consultants and other staff holding 5-7 years of experience, the firm makes sure to grasp the job description and relate the right candidate for the position. It is through rigorous technical and non-technical training from webinars via platforms like Skype and Zoom that FAC keeps them updated with the latest.

Recording a growth of 25 percent YoY, FAC has grown by over 500 percent since inception. Catering close to 300 clients including TVS Upasana, HD Fire Protect, Dodhia Group, ABC for Technology Training, eTag Software Solutions, Doiter Castings, and KWK Resistors, the firm looks forward to convert into a private limited company. Joining hands with likeminded entrepreneurs capable of value addition, it looks forward to increase its revenues from 25-50 percent YoY. 